



emas.eu



EMAS

VERIFIED
ENVIRONMENTAL
MANAGEMENT

WEBINAR

People: your best resource in
environmental management.
How to involve them?

#Emas

People:

your best resource in environmental management. How to involve them?

26 October/ 2023 10.00 - 12.30

How to involve staff in an environmental management system? How are EMAS tools helping to involve staff and top management in the reduction of environmental impacts and enhancing material efficiency? In EMAS's 30 years of experience, what are some best practices with regards to involving employees and stakeholders at large? How can we help people to realise the importance of their day-to-day behaviour in achieving environmental improvements both at work and in their daily lives?



Background

Ultimately, people are the drivers behind environmental change. They are the ones who will help organisations make the necessary changes to establish an efficient environmental management system and reduce the environmental impact of an organisation as well as to become more circular as a business and in society as a whole. Since its set-up, the EU Eco-Management and Audit Scheme (EMAS) has served its primary purpose as a valuable tool helping companies reduce their environmental impact and gain better acceptance in the territory where they are located by being transparent about their environmental performance and maintaining an open dialogue with stakeholders.

One of the key stakeholders in environmental management is staff, as they are the people who know the processes, who are on the ground, and who ultimately have a lot to contribute in making companies more efficient in their use of resources and their transformation towards circularity.

Each of these people is also a citizen with their own spheres of influence, which means that businesses have the potential to contribute to changes beyond their corporate identity.



Objectives

The objectives of this webinar are: to briefly explain what EMAS is and why joining EMAS can make a difference in reducing a company's environmental impacts while also increasing its circularity and material efficiency.

To explain the importance of involving staff, top management and key stakeholders in an organisation's environmental management system.

To share examples and ideas on how to better involve staff and thus inspire the attending companies to take action. Provide examples of EMAS-certified companies where active staff engagement in environmental management plays a pivotal role in shaping a sustainable corporate identity, improving environmental performance, and enhancing overall competitiveness.





Calendar

10.00

Welcome note by the EC

Mrs. Paola Migliorini, DG Environment
Unit B1 / Sustainable Production, Products & Consumption

10.05

Driving Organisational and Behavioral Changes: Lessons on Engaging Internal and External Stakeholders

Mrs. Alexandra Vandevyvere, Facilitator Circulaire Economie, Circular Flanders

10.30

The transformative power of gamification to foster stakeholder involvement

Mr. Riku Alkio, Founder and CEO, SEPPPO

10.40

What is EMAS and what are the requirements on stakeholder involvement?

Mrs. Maria Passalacqua, Director, Club EMAS

10.50

Organizations sharing their experiences External stakeholders

Mr. Mauro Rossi, ST Microelectronics (Italy)
Mr. Jordi Brunet, Graphic Designer, La Page Original (Spain)
Mrs. Pilar Codina, Corporate Sustainability Manager, Epson Ibérica, S.A.U. (Spain)

Employee involvement

Mrs. Manon Glauden, Transition & Communication Adviser, VO-GROUP SA/NV
(Belgium)

12.00

Questions & Answers

EMAS benefits in involving stakeholders to engage in more circular and resource efficient business corporate systems (wrap up conclusion).

End of the event



Register Now



Organised by the EMAS Helpdesk People:



With the collaboration of

